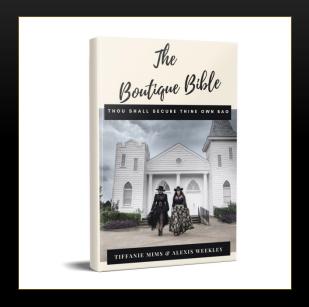
# The Boutique Bible

BONNAS
BO\$\$ES

# BOOK TOUR SPONSORSHIP PACKAGES

## JOIN US AS A SPONSOR



We invite you to be a sponsor as we travel the U.S. starting in Dallas, TX, and ending in Los Angeles, CA. Our book tour and networking luncheon will encourage and inspire entrepreneurs as we share our stories of the trials & tribulations of the fashion and business boutique industry.

#### WHY YOU SHOULD BE A SPONSOR

#### Media & Publicity

Over 1 million combined Instagram & Facebook followers

Tour Cities: Dallas, TX; Houston, TX; Atlanta, GA, Chicago, IL; New York City, NY; Los Angles, CA

#### Demographics

Women ages 25-45

85% African American

15% Other

85% Entrepreneurs

15% Corporate Transitioning or dual workforce

35% Start ups



# The Boutique Bible

# SPONSORSHIP BENEFITS

Silver: \$350	Gold: \$750	Platinum: \$1,500
Brand Advertisement to Attendees	Brand Advertisement to Attendees	Brand Advertisement to Attendees
Logo in Program	Logo Brand Placement at Event	Logo Brand Placement
Social Media Placement	Social Media Placement	Social Media Individual Placement
Sponsor Bag Placement	Sponsor Bag Placement	Sponsor Bag Placement
	1 Ticket	2 Tickets
	½ page Ad in the Program	Marketing Material and/or Video Content Run at Event
		Opportunity to be the Host During Cocktail Hour
		The Boutique Bible eBook
		Local attendee list for your post event follow-up (20-30 contacts)

<sup>\*</sup>Customized packages available upon request. Title Sponsorship available for all 6 cities starting at \$5,000.

## CONTACT





info@bdonnasbosses.com



(469) 565-2621

Follow Us @shopbdonnas & @bdonnas

